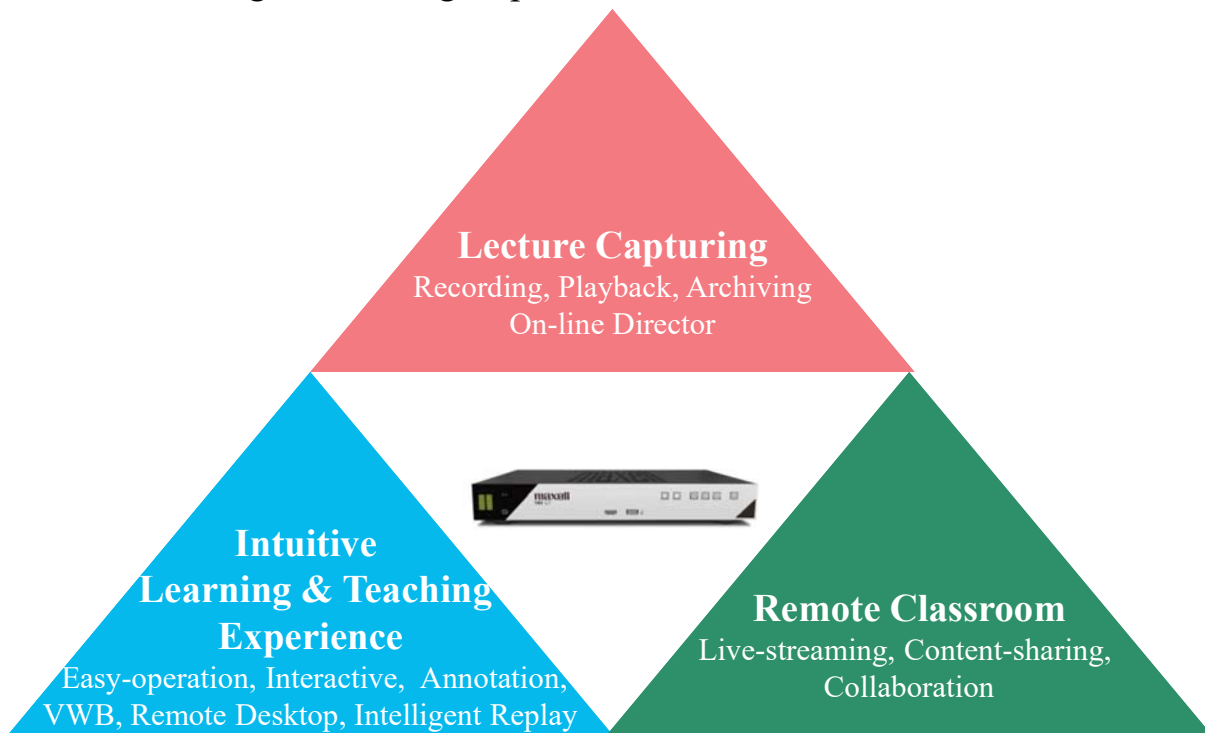


■ What is MA-XL1 ?

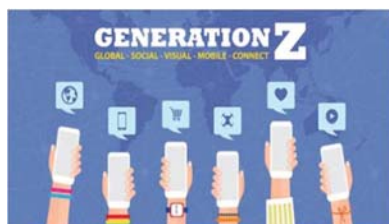


MA-XL1 is not only a **Lecture Capture Station** but also an industrial-leading **Learning & Collaboration Solution** dedicated to Lecture Capturing, Intuitive Learning & Teaching Experience and Remote Classroom



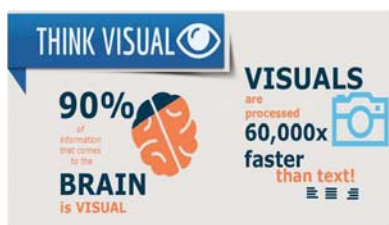
■ Why Lecture Capturing?

Lecture Capturing became key part of new Pedagogical Approach in recent years because of.....



● The Coming of Tech-natives GEN Z in High Education

While learning is being shifted from the traditional teacher-centric model to a new student-centric model known as **Personalizing Learning** for GENERATION Z, the more flexible, engaging video-based lecture-contents become the fundamental element



● The Strong Need of Visual Communication

65% of people are visual learners so to create your lecture contents rich with visuals by Lecture Capture Solution is a key to succeed on the way towards the **Blended Learning** or **On-line Learning** in the coming future

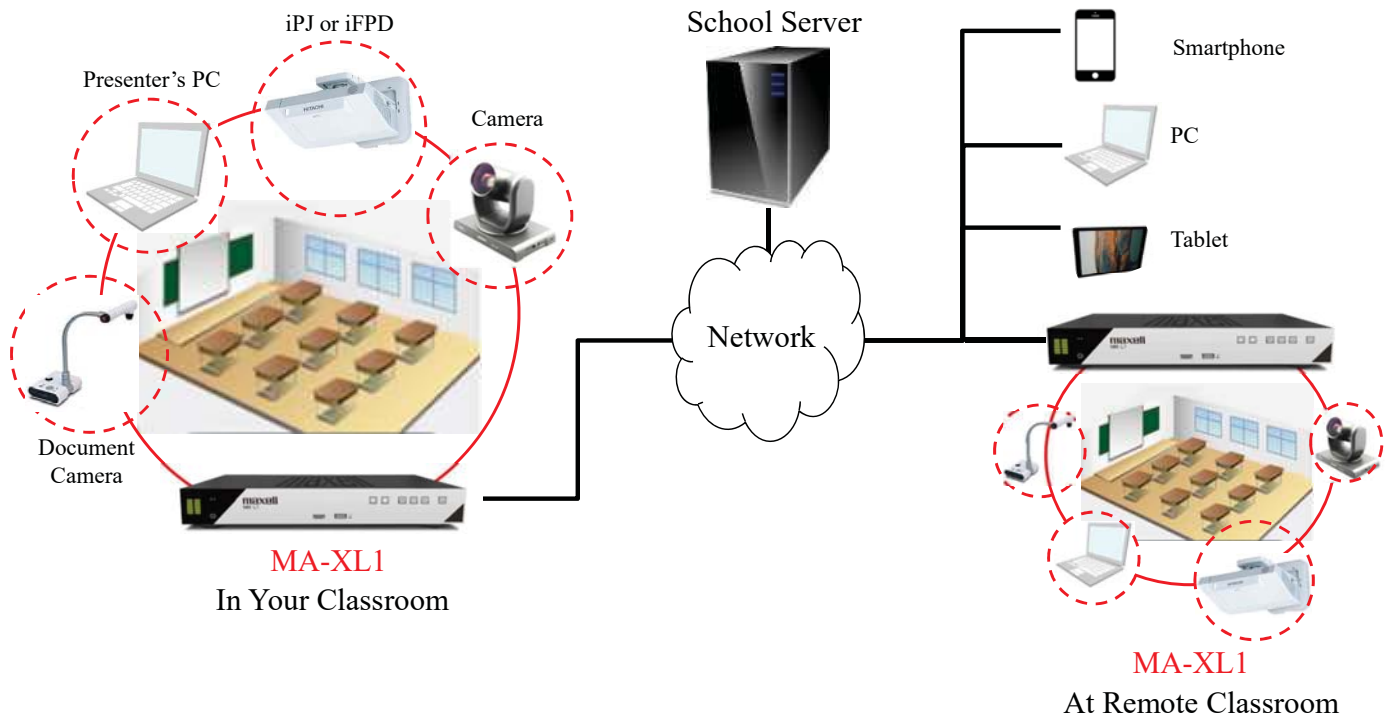


● Offering Great Benefits for Both Students & Teachers

Better relationship between students & teachers, repeatable reviewing, easy-to-understand some difficult topics, learning at your own path known as **Adaptive Learning**.....

■ A New Revolution in Your Classroom

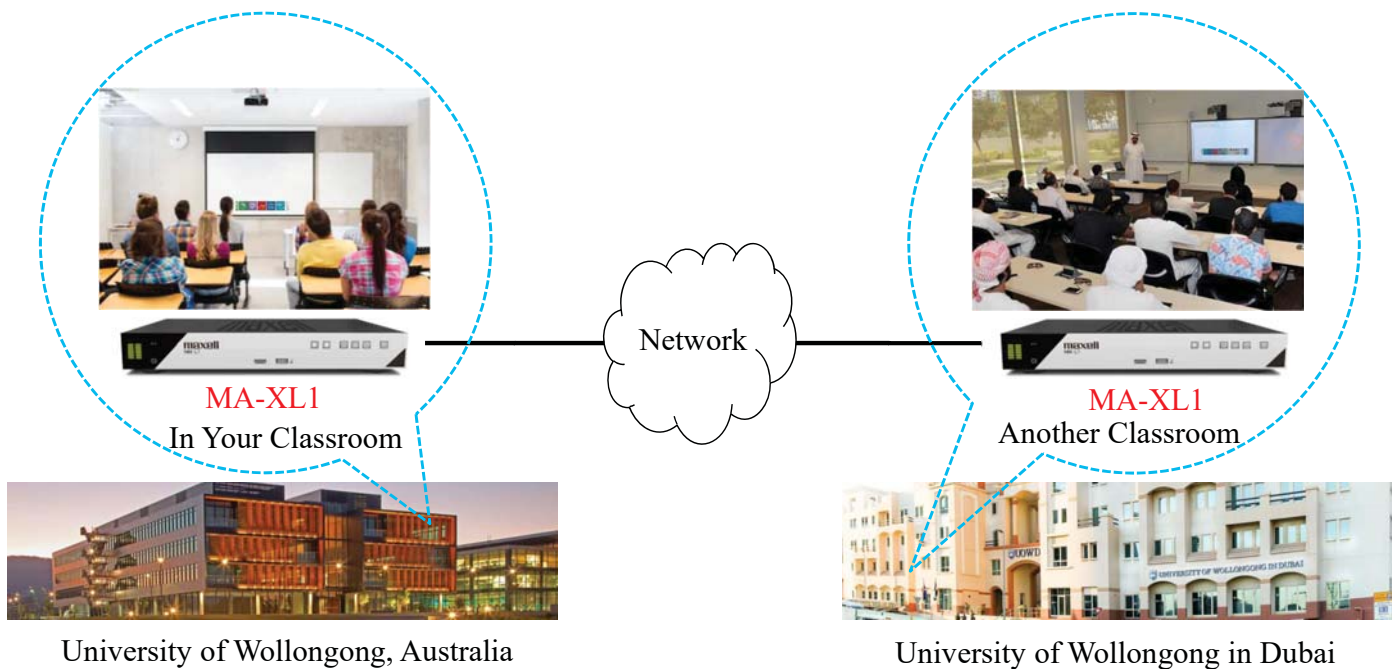
MA-XL1, an AV/IT/NETWORK device plays a key role in your classroom with the mission of bringing you a totally-different **Learning & Teaching Experience** in your classroom



■ Learning without Boundaries



Beyond your classroom, MA-XL1 can be the best tool to support the so-called **Remote Classroom**, you can easily initiate a new remote-learning session for the contents-sharing, engagement and collaboration with another classroom by MA-XL1 via network



- Maxell Confidential -

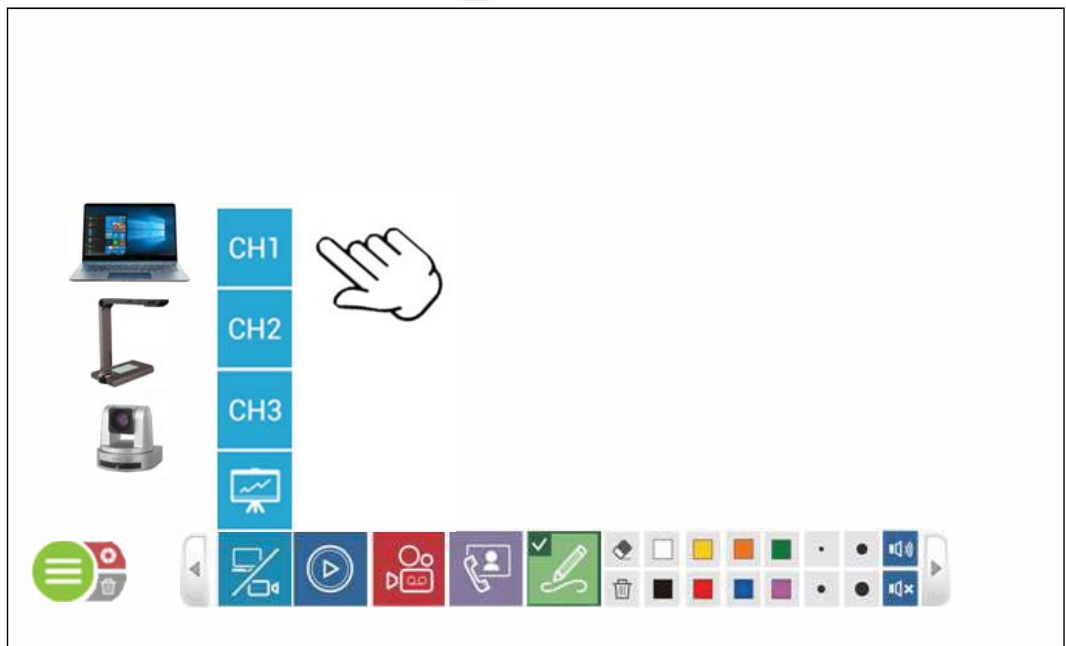
©All Rights Reserved, Copyright 2017 Maxell, Ltd.

Key-features Overview

■ Key-features Overview “Easy-operation”



Enjoy your MA-XL1 by finger on your touch display (iPJ or iFPD) through our magical OSD menu ball and control bar design



- Maxell Confidential -

©All Rights Reserved, Copyright 2017 Maxell, Ltd.

■ Key-features Overview **“Still easy w/o touch-display”** **maxell** Within, the Future

Without a touch-display, you can still control your MA-XL1 by following alternatives easily



- Maxell Confidential -

©All Rights Reserved, Copyright 2017 Maxell, Ltd.

■ Key-features Overview “How to Get-started ?”



Start your recording session by one-click and you can dynamically control your recording session and change its layout at any time via MA-XL1's OSD control bar



■ Key-features Overview “Successful REC. Journey”



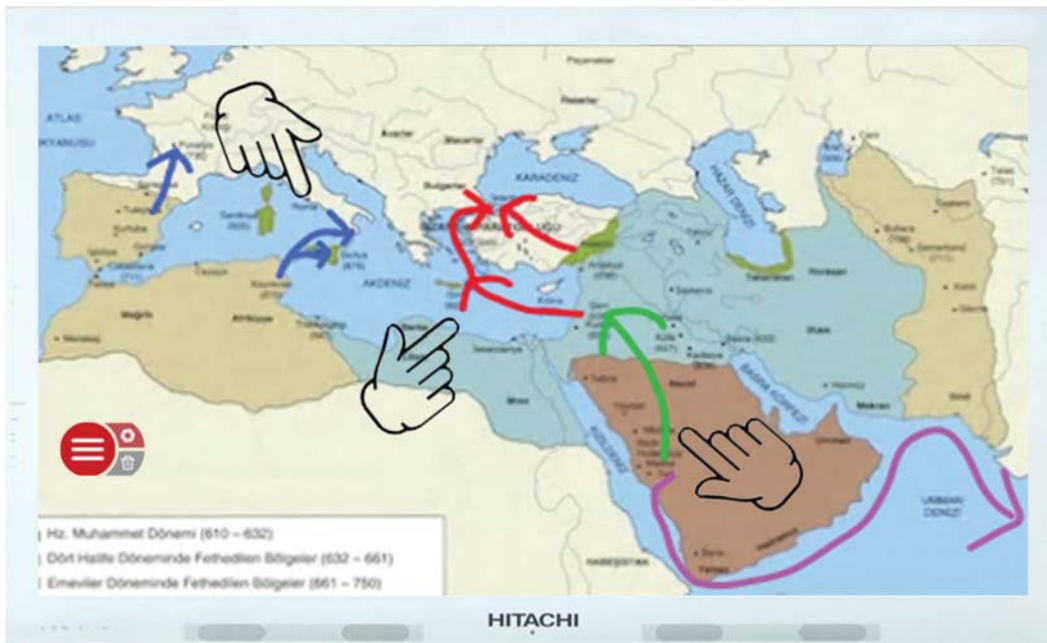
MA-XL1 is the only reliable Lecture Capture Solution leading you to experience a more completed and successful recording journey in your classroom



■ Key-features Overview “Interactive Annotation”

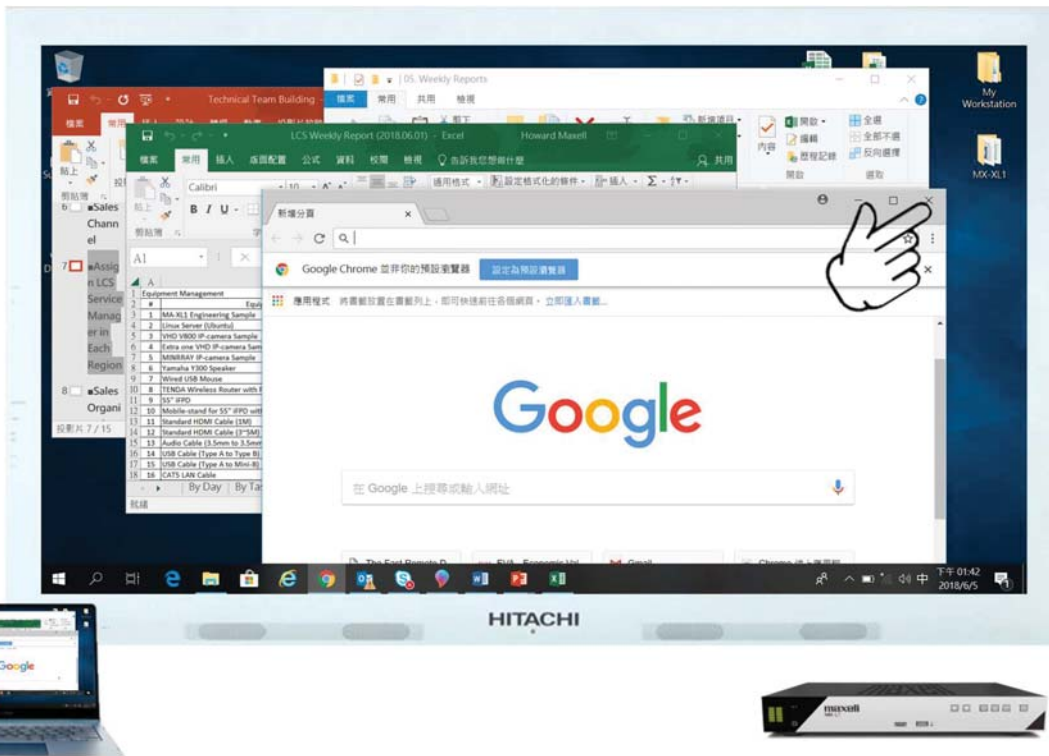


Bring more interactive practices and active learnings between teacher and students to your classroom to enhance both learning & teaching experiences



■ Key-features Overview “Remote Desktop”

Besides annotation mode, Remote Desktop feature can help you control your projecting laptop directly on your touch display

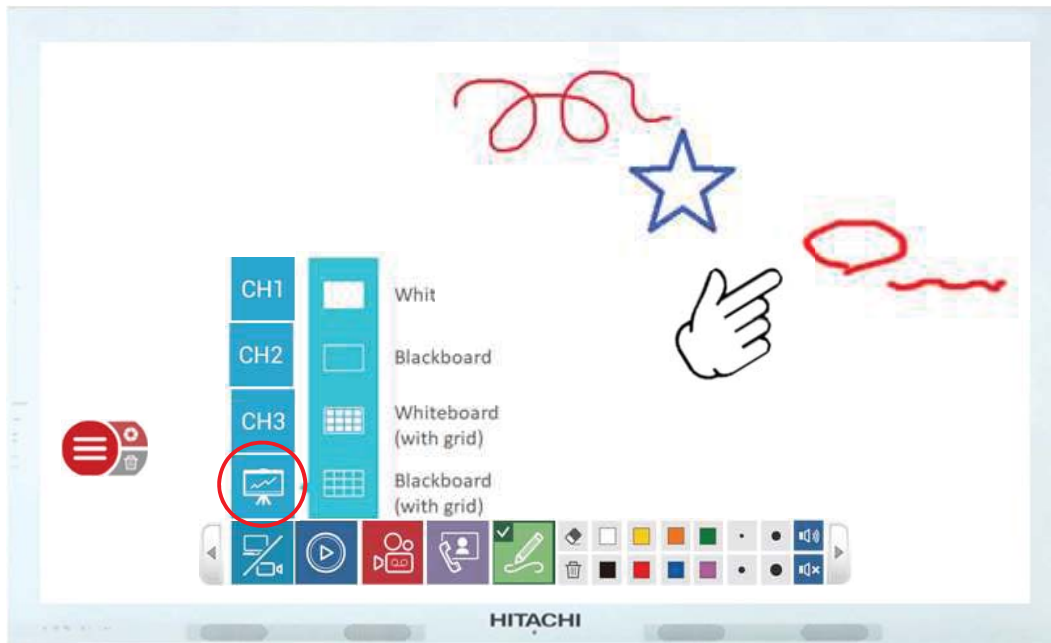


- Maxell Confidential -

■ Key-features Overview “Virtual White Board”



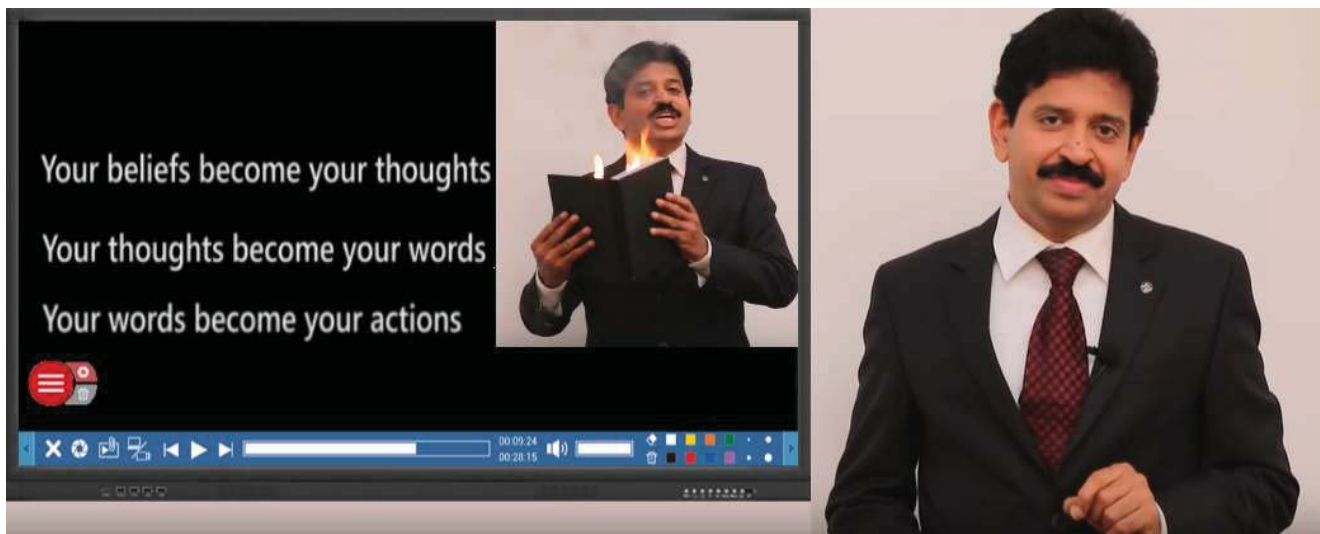
You can enjoy the drawing, writing and open discussion with others through our Virtual White Board feature on MA-XL1



■ Key-features Overview “Intelligent Replay”



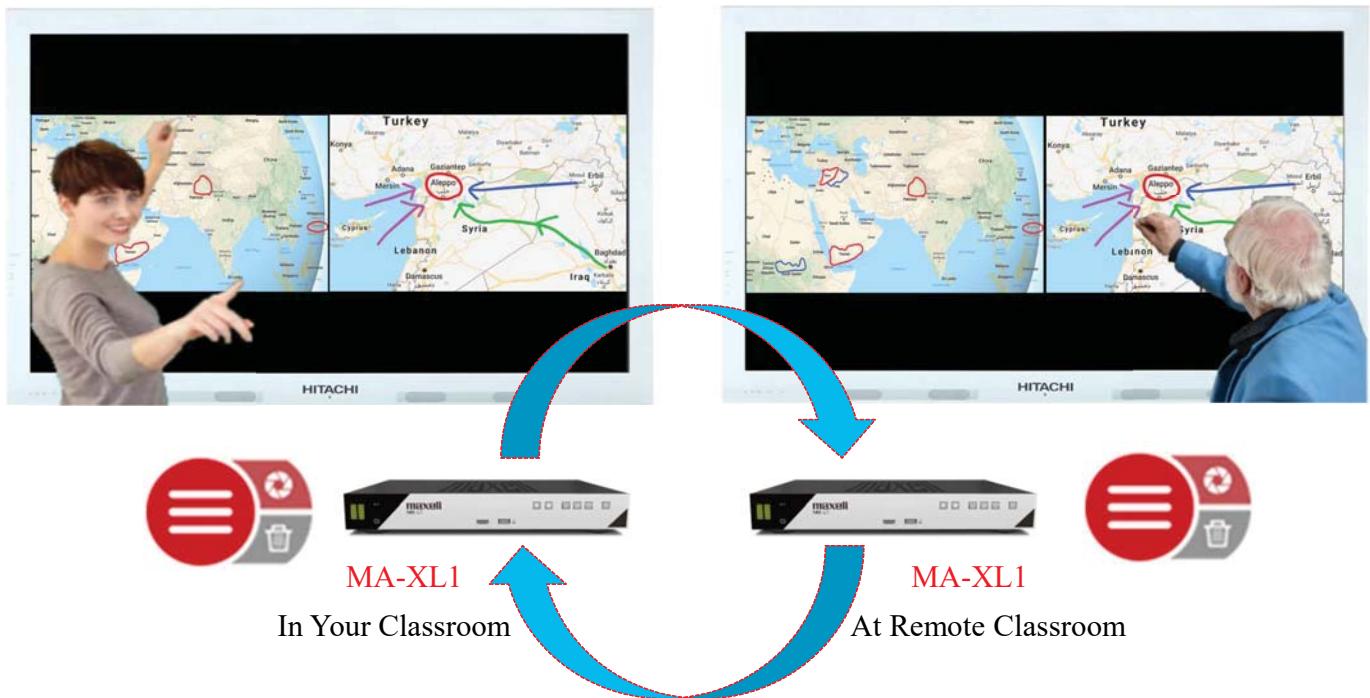
While recording during class, any earlier learning activity or non-repeatable practice can be reviewed (replayed) at any time without the need of stopping your lecture recording



■ Key-features Overview “Remote Classroom”



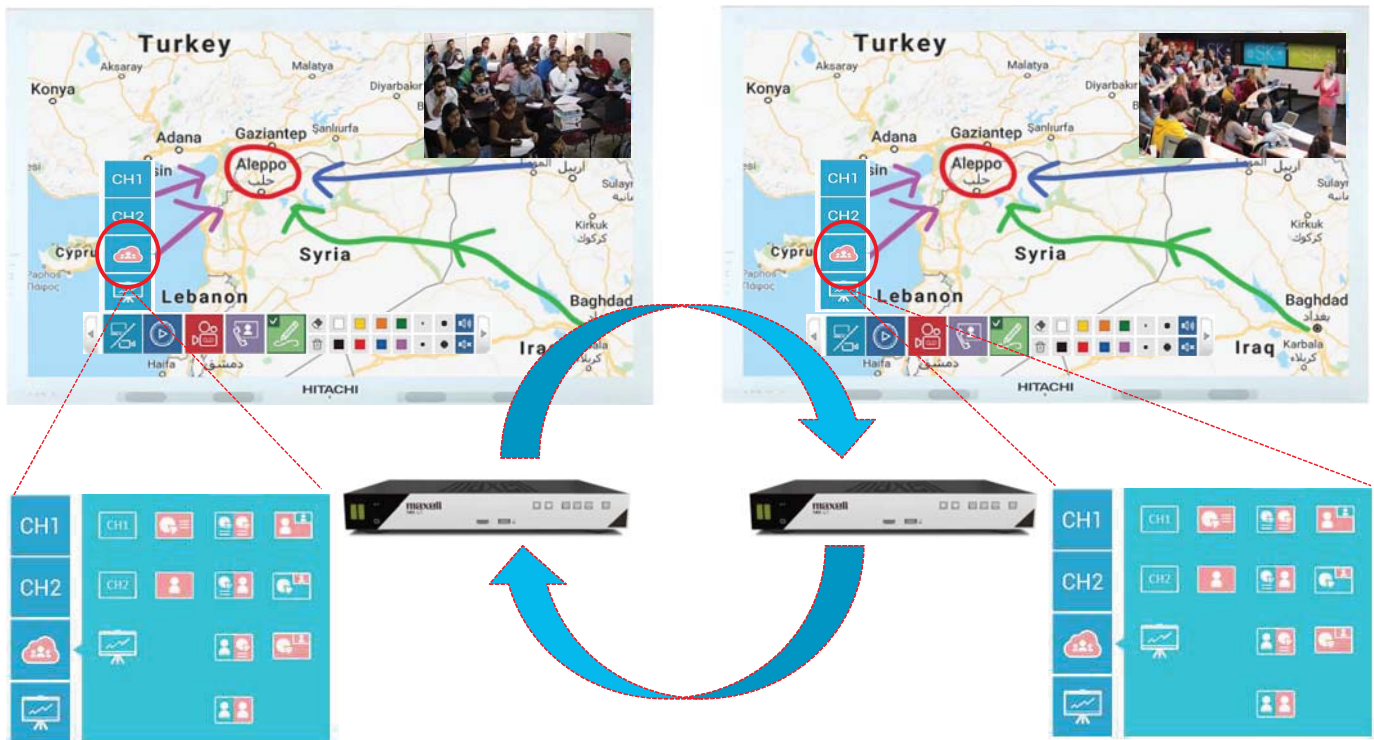
MA-XL1 can bring you to have a truly interactive learning with another classroom in same campus or even with another group in different country through network



■ A New De Facto Standard of "Remote Classroom"

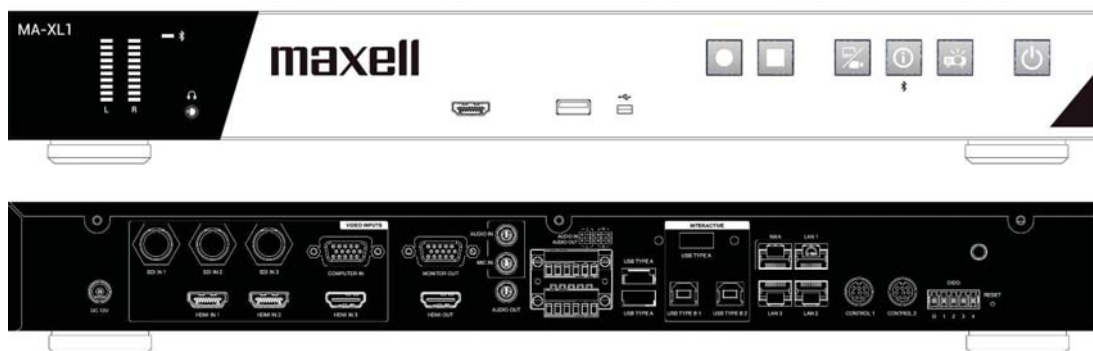


A new de facto standard while talking about Remote Classroom scenario.....
Remote Classroom = Video Conference + Content-sharing + Collaboration
+ Bi-directional Annotation Control



- Maxell Confidential -

■ Product SPEC. of MA-XL1



● Key Unique Features on MA-XL1

- * Synchronized recording for 3 inputs-channels with your annotation data and interactive controls
- * Support varieties of video inputs including HDMI, VGA, IP-based, SDI
- * Live-streaming during recording (RTMP) and Uploading after recording (FTP)
- * Replay the recording video contents without the need of stopping the current recording session
- * Easy operation through the well-designed OSD Control & Annotation Bar on touch screen
- * Remote Learning (Video Conference + Content-sharing) with smart collaborative control menu
- * Internal video file manager with auto index feature
- * Equip with 1TB internal SATA hard disk and support the recording to external USB memory as well
- * Scheduling by OPENCAST, Google Calendar, Outlook Calendar and Moodle Calendar

● Targeting Market

Higher education institutions, K12 schools, corporate users, intelligent courts, house of worship, etc.

- Maxell Confidential - All specifications & features are tentative. ©All Rights Reserved, Copyright 2017 Maxell, Ltd. 17